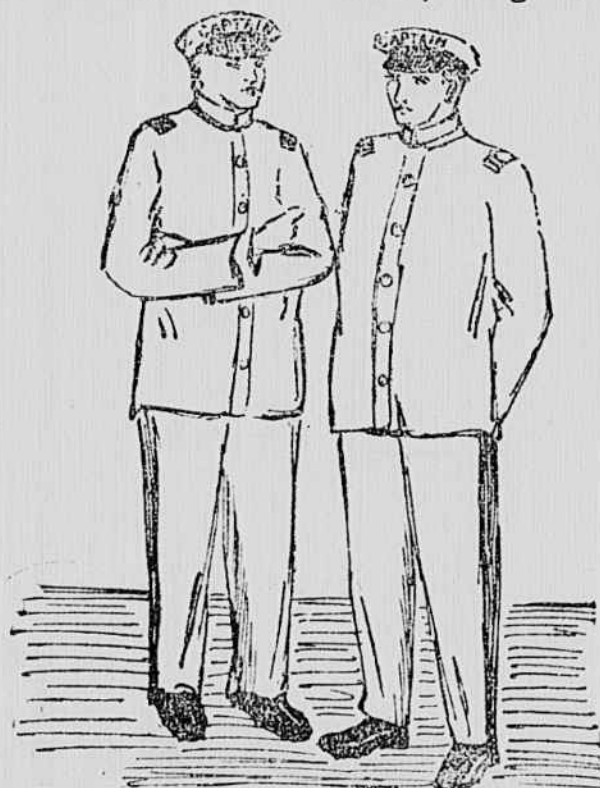


BOOKLOVERS' CONTEST



A GAME for THE WHOLE FAMILY

The Times-Dispatch's Great
\$1200.00 Gold Booklovers' Contest
Picture No. 29 Date, August 24th



What Book Does This Picture Represent?
Write Title and Name of Author in Form Below

Title
Author
Your Name
Street and Number
City or Town

TOTAL NUMBER OF PICTURES, 77. Contest began July 27th. Each day a different picture appears in this space. Cut them out. Save them until the last picture appears on October 11th. Don't send in partial lists. Wait until you have all the answers to the 77. Read Rules, Daily Story and Special Announcements in another part of this paper. It will help you win a prize. Extra pictures and coupons of any date that have appeared may be had at 2c. Enter to-day without registering your name. Merely Save Pictures and Coupons as they appear.

\$1,200 All In Gold Just For Playing a Picture Game

The Times-Dispatch's Booklovers' Game is open to every one. It is a game for the young and old. There is absolutely no work of any kind connected with this game. What the Booklovers' contest is:

It simply consists of a series of 77 pictures, one published each day in this newspaper, and each picture representing a title of a book. To aid contestants in solving the pictures a catalogue has been issued. This catalogue is an alphabetical list of book titles with the names of their authors. Each picture in this game is drawn to represent a title in this catalogue. Thus all the correct titles are in the catalogue. With the catalogue you are given the first thirty-five pictures free. So you can start in this great game to-day. Get all the pictures that have appeared thus far, free with the catalogue and then start to solve the pictures. You can solve the pictures easily and win your share of those wonderful prizes listed below.

\$300 In Gold is the First Prize	\$200 In Gold is the Second Prize
\$150 In Gold is the Third Prize	\$100 In Gold is the Fourth Prize
\$ 50 In Gold is the Fifth Prize	\$ 50 In Gold is the Sixth Prize
Seventh to Tenth Prizes are	\$25 In Gold Each
Eleventh to Twentieth Prizes are	\$10 In Gold Each
Twenty-First to Fiftieth Prizes are	\$ 5 In Gold Each

USE THIS ORDER BLANK FOR CATALOGUE

If you cut this order form, fill it out and send or bring it in with the sum designated, you will receive the Official Copyrighted Contest Catalogue of about 5,000 book titles, and seven certificates redeemable for the first thirty-five pictures in the contest. In the catalogue are all the correct titles to the seventy-seven pictures. Catalogue, 35 cents at this office, 40 cents by mail.

Do Not Send Stamps or Silver. Send Check or Money Order.

Booklovers' Contest Editor,
The Times-Dispatch:
Inclosed find 40 cents, for which send me a Booklovers' Contest Catalogue of about 5,000 book titles and the seven certificates redeemable for the first thirty-five pictures.
Name
Street and No.
City State

The principal features in connection with this contest are copyrighted by the Booklovers' Contest Company, San Francisco, Cal.

GET AN ANSWER BOOK (It Contains 77 Double Pages) AND 35 PICTURES FREE

You can make ten answers to each picture, yet only need but one copy of each picture.

On the upper page you paste a picture. On the lower section you write from one to ten book titles which you have selected for the picture pasted above.

You save time, labor and expense with an Answer Book, and it helps you to win.

USE THIS ORDER FORM FOR THE ANSWER BOOK.

Booklovers' Contest Editor, 1913.
The Times-Dispatch:
Find herewith 80 cents (75 cents at office), for which deliver to me your Answer Book and six certificates, returnable as the pictures appear in the contest for Pictures Nos. 36 to 70.
Name
Street and No.
City State

Do not send stamps or silver. Send check or money order.